



2024 WINTER SOCIAL

RVA DUKES

JMU Alumni Association

The RVA Dukes, a member of the JMU Alumni Association, is hosting its annual Winter Social at Väsen Brewing Company in Richmond, VA on February 1. Some of the proceeds will go to the RVA Dukes Scholarship Fund, which is awarded every year to a current student. Help us raise funds for this scholarship by contributing to our annual Winter Social. Please check out our sponsorship levels.

SPONSORSHIP LEVELS

Goals for the event:

For alumni to connect with other alumni as well as raising more than \$4,000, which will put the alumni association on track for the RVA Dukes Scholarship Fund.

Title Sponsor

\$4,000

- Name and logo prominent on all marketing materials, including social media
- Name and logo featured on invitation
- Shout out during event and quarterly email
- 10 tickets, which include 2 drink tickets

Music Sponsor

\$2,500

- Name and logo on all marketing materials, including social media
- Name and logo featured on invitation
- 6 tickets, which include 2 drink tickets

Food Sponsor

\$1,000

- Name and logo on all marketing materials, including social media
- 4 tickets, which include 2 drink tickets

JMU Fan

\$500

- Name and logo on social media
- 2 tickets, which include 2 drink tickets

For questions or commitments, please email Patrick or Carter Toohers at RichmondJMUALums@gmail.com

COMMITMENT FORM

Yes! We want to be sponsor the 2024 RVA Dukes Winter Social. This sponsorship will be featured online, including our social media channels which reach thousands. (Please mark sponsorship level)

Title Sponsor, \$4,000

Music Sponsor, \$2,500

Food Sponsor, \$1,000

JMU Fan, \$500

Organization (as you would like it listed): _____

Social media handles: _____

Organization's website: _____

Contact name: _____

Phone: _____

Email: _____

Check enclosed - please make checks payable to James Madison University.

Invoice the organization at the above email address on or about this date: _____

Please respond by January 26, 2024.

For more information, contact the RVA Dukes Alumni Association Presidents, Patrick or Carter Toohers at RichmondJMUAlums@gmail.com