



Look for this symbol on campus. It marks a **TRADITION** you don't want to miss!

# Madison TRADITIONS

Snap a pic with **Duke Dog**

Bonus points if you get one every school year!

Attend a **UPB Late Night Breakfast**

Explore downtown Harrisonburg & the Valley

Wear your upside down fight song **t-shirt**

Bleed **purple**, and support the **Dukes!**

Hold the door for future **Dukes**

Support your favorite cause on **JMU Giving Day**.

Strike a pose with a **JMU icon**

Wilson Hall, the Quad and the Little Jimmy statue are all great locations!

Watch the sun rise or set from the **Festival Lawn**

Have an adventure in the **Edith J. Carrier Arboretum**

Join a student org  
**Student Org Night** is a great time to learn how to get involved.

**#WeBleedPurple** every day, but especially on **Fridays!**

Paint the **spirit rock** on East Campus

**Start a cheer!**

When you spot a Student Ambassador, shout, "**J-M-U ... Dukes!**"



JMU ALUMNI ASSOCIATION

Visit the JMU Alumni Association for a full list of Madison Traditions.



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